



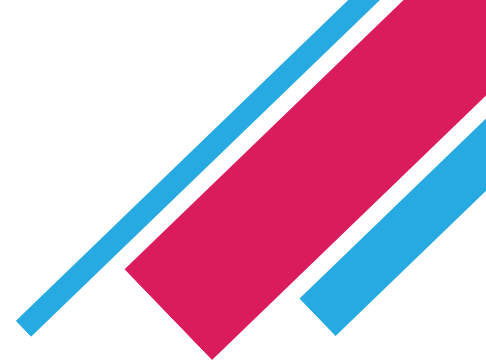
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ABOUT THE APP



The Solo Mas App is a mobile travel app that connects to Carnival enthusiasts near you! It is designed to link solo masqueraders, fetters, and spectators in an effort to heighten ones' overall Carnival experience. By facilitating the locating of like-minded travelers and removing the concern of "playing mas alone", we encourage individuals to explore various Carnivals as well as its cities' offerings - in turn, supporting local, state-side, and international Carnival travel.

In addition to locating others, the Solo Mas App provides:

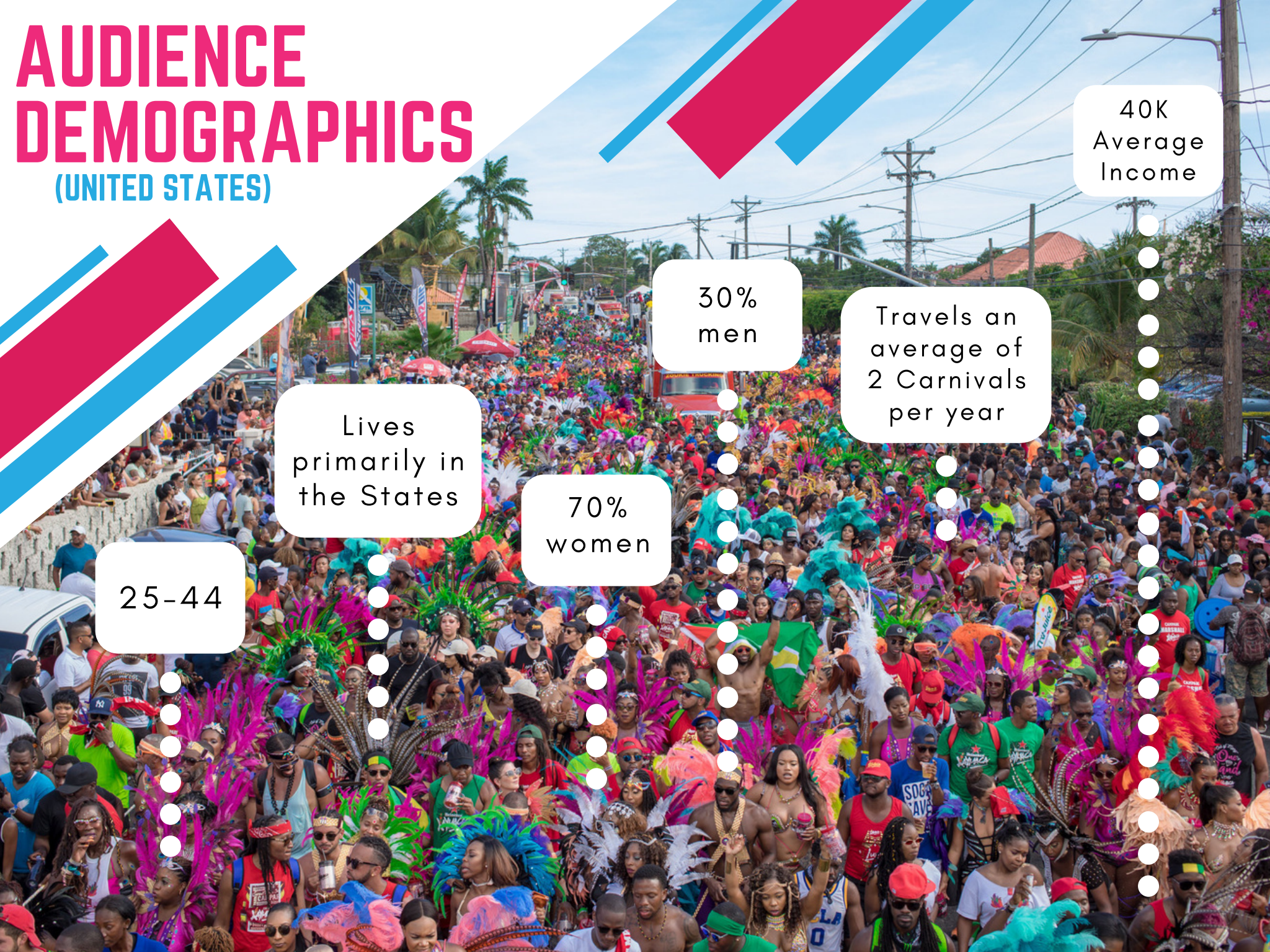
- A public feed for posting
- A list of Carnivals by continent
- A list of events for respective Carnivals
- A list of services for respective Carnivals
- An online chat feature
- Gamification features
- Group forums

SOLO MAS



CUSTOMIZED PACKAGES TO MEET YOUR GOALS

- ✓ In App Advertising
- ✓ Data Collection
- ✓ Experiential
- ✓ Brand Recognition



AUDIENCE DEMOGRAPHICS

(UNITED STATES)

40K
Average
Income

Travels an
average of
2 Carnivals
per year

30%
men

70%
women

Lives
primarily in
the States

25-44

CONTACT

If you'd like to continue this conversation, or simply have additional questions you may reach out at FChampagne@solomasapp.com